

“The USDA needs to work with the NOP and AMS to increase consumption and consumer confidence of organic products. The USDA/AMS and the NOP should work together to create some kind of “Federal Marketing Order” to achieve the maximum market penetration. The USDA should interpret the “Organic Exemption under Marketing Orders and Promotions Programs” to mean that the commodity under promotion order has to be solely organically produced, not all farm products.” USDA/AMS and the NOP should consider polling organic farmers and processors regarding the possibilities of a “Federal Marketing Order”.

Thank you

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